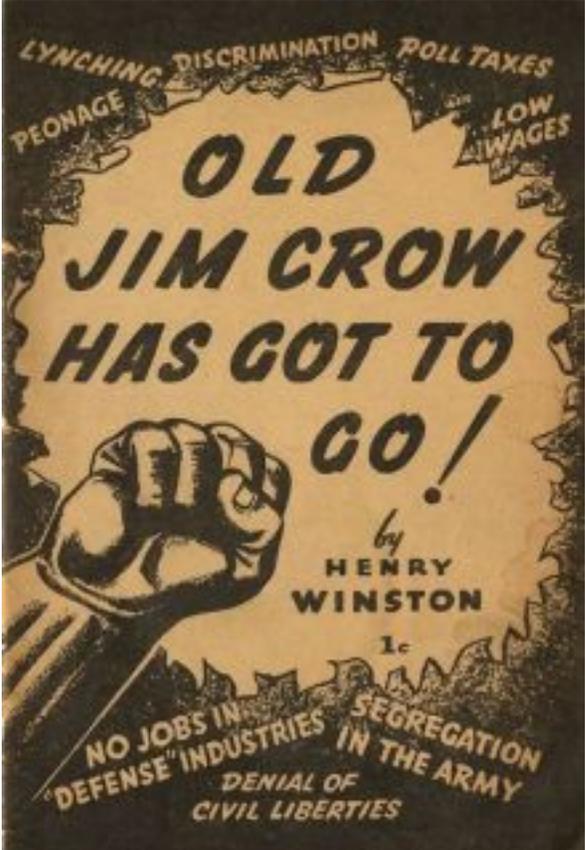
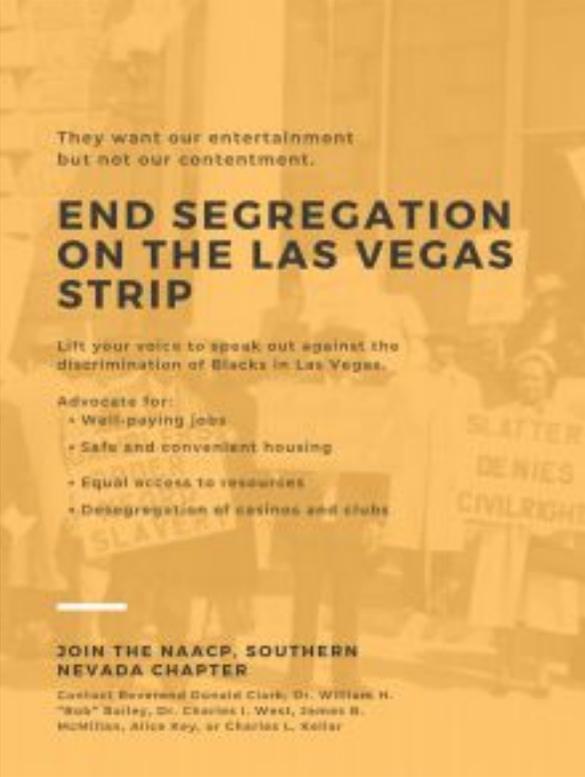


Las Vegas Civil Rights Trunk, honoring Claytee White

Lesson Title	Exemplars
<p data-bbox="126 174 617 241">Civil Rights in Southern Nevada: Civil Rights Flyer/Poster</p> <p data-bbox="126 275 279 310">Objectives</p> <ul data-bbox="175 338 743 741" style="list-style-type: none">- Students will be able to identify major acts of discrimination and segregation that led to the organization of the NAACP in Southern Nevada- Students will be able to explore how design techniques can be used to create informative posters, flyers, or graphics- Students may connect historical civil rights issues to present-day social justice movements	  <p data-bbox="868 1869 1453 1942">(Made with Canva. See full size on page 3.)</p>
<p data-bbox="126 783 652 850">Vocabulary, Key Terms and Historical Figures</p> <p data-bbox="126 884 613 1375">Segregation the NAACP Reverend Donald Clark Dr. William H. "Bob" Bailey Dr. Charles I. West James B. McMillan Alice Key Charles L. Kellar Moulin Rouge Agreement of 1960 Consent Decree of 1971 Hatty Canty Faye Todd Ruby Duncan National Welfare Rights Organization</p>	
<p data-bbox="126 1413 393 1449">Guiding Questions</p> <ul data-bbox="175 1476 722 1879" style="list-style-type: none">- How do we share information with others about important issues?- How can we use both design and writing to inspire others to become involved in social justice movements?- Think about a piece of art or a campaign graphic that you saw recently. What did you like about it? What about it drew you in? How did it make you feel? What did you learn about it?	

Materials Needed for Lesson	Lesson Steps
<p>Resources</p> <ul style="list-style-type: none">- Video: How to Make a Poster in Powerpoint (Note: many of the instructions in this video can be also used for Google Slides)- Video: How to Design a Poster for Free Using Canva- Design Posters for Free Using Adobe Spark	<ul style="list-style-type: none">1. Students review some of the key issues and challenges that African Americans in Nevada faced during the Civil Rights movement2. On their own or in pairs, students gather ideas (by making a list, making a mind-map, etc.) about an issue that they would want to inform others about3. Students are encouraged to research more examples of Civil Rights era posters and literature, as well as refer to present-day social justice platforms and movements4. Using paper and drawing or collage materials or digital art-making software, students will create a poster, flyer, or pamphlet to inform about a social justice issue that Black people in Southern Nevada faced (see exemplar)5. Students are encouraged to be as creative as they like, by drawing or using images that they find in old magazines or newspapers or on the web6. Students should make sure that their poster includes a “call to action” to get their audience involved in the cause or issue that they are making their poster about

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Exhibit Lesson:
Civil Rights Poster/Flyer. Lesson by [Kendyl Boyd](#) 2

They want our entertainment
but not our contentment.

END SEGREGATION ON THE LAS VEGAS STRIP

Lift your voice to speak out against the
discrimination of Blacks in Las Vegas.

Advocate for:

- Well-paying jobs
- Safe and convenient housing
- Equal access to resources
- Desegregation of casinos and clubs

JOIN THE NAACP, SOUTHERN NEVADA CHAPTER

Contact Reverend Donald Clark, Dr. William H.
"Bob" Bailey, Dr. Charles I. West, James B.
McMillan, Alice Key, or Charles L. Kellar